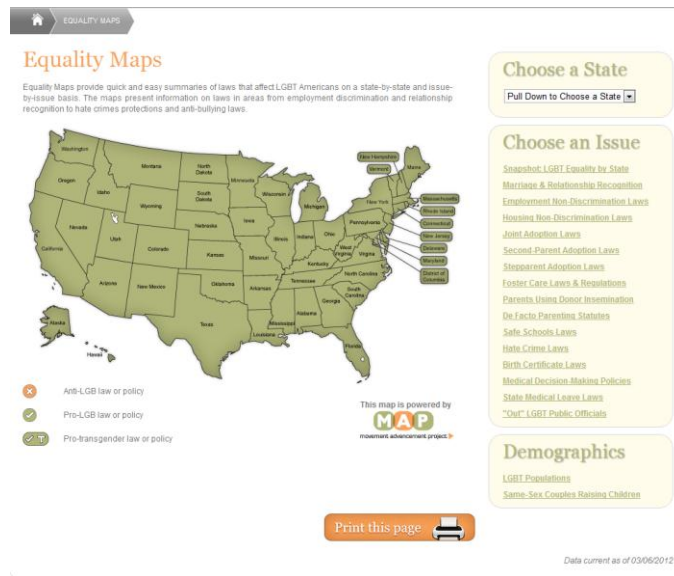


A Guide to Embedding LGBT Equality Maps on Your Site



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What are the Equality Maps and Why is MAP Offering Them to Other Groups?

Education Helps Speed Equality

The mission of the Movement Advancement Project (MAP) is to speed equality for LGBT people through rigorous research, insight and analysis. We believe LGBT people should have the same chance as everyone else to pursue health and happiness, earn a living, form and take care of our families, be safe in our communities and serve our country. One major obstacle to equality is that allies, policymakers, media, the public, and even many advocates do not understand (or cannot easily access data on) the scope of existing inequalities.

The Equality Maps provide critical data and education. But if they only live on the website of the Movement Advancement Project, we limit who sees this data and who learns about the inadequacies of our laws. On the flip side, pulling together a comprehensive set of legal maps and keeping them up to date requires a lot of effort. This results in many groups simply choosing not to provide this information or struggling to maintain its accuracy as things change.

We are Stronger Together

To help more people this critical data, and help groups deliver valuable content, MAP developed the Equality Maps in a way that allows other groups and websites to embed the maps easily and for free (including the ability to customize navigation and which maps are displayed), This allows any group, organization or individual to provide this content without worrying about the cost or the time to develop it or keep it up-to-date.

Additionally, to make the effort collaborative, MAP created a list-serve where organizations and advocates can communicate about changes to the law, provide suggestions for improvements, and more. Groups who have their own maps and/or who choose not to embed the LGBT Equality Maps are still welcome to join the list-serve and repurpose the content from the maps. We believe this collaboration will help improve the consistency and accuracy of maps across groups.

What this Guide Provides

In this guide, you'll find everything you need to know about the Equality Maps, including:

- What topics are covered by the maps
- How much it costs to get the maps (it's free!)
- Various ways that the maps can be embedded on your own site
- Instructions for embedding the maps and a place to go for help (it's easy and MAP can help)
- Info about keeping the maps current (MAP makes the updates so you don't have to)
- Ways to stay up-to-date with changes on the maps/provide feedback

What's involved with embedding the LGBT Equality Maps on my site?

Using the maps on your own site is FREE and it is easy. You can be creative with how you use them or you can replicate the maps just as they appear on the MAP website.

It's Free and Easy

If you have a resource that knows the basics of web design or how to enter HTML code, you can embed the maps on your site in under 30 minutes. MAP has partnered with WikiQueer to provide detailed instructions for embedding the maps on your website. http://www.wikiqueer.org/w/MAP_Equality_Maps

If you run into any trouble, have questions, or simply lack IT resources, MAP can embed the maps for you (and it's still free!) Please email Naomi at naomi@lgbtmap.org, and she can connect you with our web designer, Doug, and he can help you customize the maps for your site.

As shown in the examples below, you can embed all of the maps, or just the maps that make sense for your site.

Examples of How the Maps Have Been Incorporated

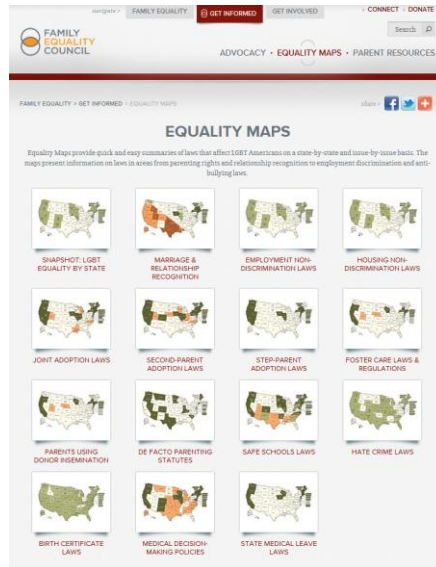
Log Cabin Republicans:

http://www.logcabin.org/site/c.nskSL7PMLpF/b.7866057/k.B808/Mapping_the_Issues.htm



Family Equality Council:

http://www.familyequality.org/get_informed/equality_maps/



The Gill Foundation:

<http://www.gillfoundation.org/equality>



Laws that make LGBT people equal vary greatly from state to state and issue to issue. Like many other social justice movements, advances toward equality have been incremental processes: state by state, law by law. Below are maps that represent the "State of Equality" for LGBT people in four areas:



Topics Covered by the LGBT Equality Maps

We aim to make the Equality Maps comprehensive, visually compelling, and very easy to use. The Equality Maps include percentage bars that show the percent of LGBT people in America subject to various laws, summary tables that tabulate and break out laws by state, and more. We currently have 18 “topic” maps (including summary maps, issue maps, and population maps) as well as individual state maps for all 50 states and D.C.

1. Snapshot: LGBT Equality by State
2. Marriage & Relationship Recognition (with two tabs, one for “good” laws and one for “bad” laws)
3. Employment Non-Discrimination Laws
4. Housing Non-Discrimination Laws
5. Joint Adoption Laws
6. Second-Parent Adoption Laws
7. Stepparent Adoption Laws
8. Foster Care Laws & Regulations
9. Parents Using Donor Insemination
10. De Facto Parenting Statutes
11. Safe Schools Laws
12. Hate Crimes Laws
13. Birth Certificate Laws
14. Medical Decision-Making Policies
15. State Medical Leave Laws
16. “Out” LGBT Public Officials
17. LGBT Population by State
18. Same-Sex Couples Raising Children by State

Example of Topic Page

Safe Schools Laws

Percent of LGBT Population Covered by Laws

- 41% of LGBT population live in states that have safe schools laws covering sexual orientation
- 41% of LGBT population live in states that have safe schools laws covering gender identity and gender identity
- 0% of LGBT population live in states with school regulations or policies that prohibit discrimination based on sexual orientation
- 18% of LGBT population live in states with anti-LGBT school laws or regulations
- 0% of LGBT population live in states that do not have safe schools laws covering sexual orientation or gender identity

Safe Schools Laws by State

STATE	Safe Schools Law	Year Passed
Alabama	None	
Alaska	None	
Arizona	None	
Arkansas	None	2011
California	Yes	2002
Colorado	Yes	2008

Example of State Page

State Profile - Illinois

LGBT State Population

- Total Adult Population: 9,791,453
- LGBT Population: 323,565
- LGBT % of State Population: 3.3%
- % of Same-Sex Couples Raising Children: 21%

“Out” LGBT Public Officials

Total:	41
US Congress:	0
State Legislature:	3
State Executive:	15
Other:	22

Choose a State
Pull Down to Choose a State

Choose an Issue

- Snapshot: LGBT Equality by State
- Marriage & Relationship Recognition
- Employment Non-Discrimination Laws
- Housing Non-Discrimination Laws
- Joint Adoption Laws
- Second-Parent Adoption Laws
- Stepparent Adoption Laws
- Foster Care Laws & Regulations
- Parents Using Donor Insemination
- De Facto Parenting Statutes
- Safe Schools Laws
- Hate Crimes Laws
- Birth Certificate Laws
- Medical Decision-Making Policies
- State Medical Leave Laws
- “Out” LGBT Public Officials

Demographics

- LGBT Population
- Same-Sex Couples Raising Children

LGBT-Relevant Laws

	Indicates a pro-LGBT law or policy	Indicates an anti-LGBT law or policy	Indicates a transgender-inclusive law
Marriage & Relationship Recognition	Yes	Yes	Yes
Joint Adoption	Yes	Yes	Yes
Second-Parent Adoption	Yes	Yes	Yes
Stepparent Adoption	Yes	Yes	Yes
Foster Care Laws & Regulations	Yes	Yes	Yes
Parental Recognition	Yes	Yes	Yes
De Facto Parenting Statutes	Yes	Yes	Yes
Non-Discrimination Laws/Regulations	Yes	Yes	Yes
Non-Discrimination Laws/Regulations	Yes	Yes	Yes
Safe Schools Laws	Yes	Yes	Yes
Hate Crimes Laws	Yes	Yes	Yes
Birth Certificate Laws	Yes	Yes	Yes
Medical Decision-Making Policies	Yes	Yes	Yes
State Medical Leave Laws	Yes	Yes	Yes

What's Involved If I Embed the Maps?

How do I update the maps?

You don't have to. Anytime the MAP staff update the LGBT Equality Maps, the changes are automatically pushed out in real time to any sites have embedded the maps. We work hard to keep the maps up-to-date, so you can be assured that your maps will remain current and accurate.

How Do I Know About Changes?

MAP maintains a list-serve for organizations which have embedded the maps as well as other organizations that have their own maps and want to know about updates. When policy change happens (e.g., marriage in Washington) we make the change that day and email the list-serve. For other changes (e.g., adding new content or smaller data changes), about once a month, MAP staff will send out an email summarizing all the changes that have been made to the maps. This is your chance to learn about the changes in case members come to you with questions.

What if I have ideas about improving the maps?

We are always looking for ways to make the LGBT Equality Maps better. Just in the past few months, we've added a section showing what percent of the LGBT population lives in states with various kinds of laws. Family Equality Council conducted research about safe schools laws and "association" language, so we've added information to that map to reflect this new research. Reach out and help us improve this free resource.

The Maps are a Collaborative Effort

The list-serve is an opportunity for staff at various organizations to discuss changes and create the best and most accurate maps possible. **Whether or not you embed the maps**, if you'd like to sign up for the list-serve, please email naomi@lgbtmap.org. You'll receive a Google Groups invitation, which you'll have to then accept.